



2023

(ISC)<sup>2</sup> Webinars

Sponsorship Opportunities

## About (ISC)<sup>2</sup>:

(ISC)<sup>2</sup> is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, (ISC)<sup>2</sup> offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, associates and members, more than 280,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – [The Center for Cyber Safety and Education™](#).

For more information about (ISC)<sup>2</sup> visit our [website](#), follow us on [Twitter](#) or connect with us on [Facebook](#) and [LinkedIn](#).

## About (ISC)<sup>2</sup> webinars:

As the process of securing critical assets continues to grow in complexity, (ISC)<sup>2</sup> is committed to offering forums for our members that empower them to stay ahead of emerging threats. (ISC)<sup>2</sup> webinars allow cybersecurity professionals to take a deep dive into a specific topic. By attending, they advance their knowledge on the hottest topics and track current trends in the field while earning CPE credits to maintain their credentials.

- ✓ Each webinar is an exclusive sponsorship
- ✓ Topic and speaker customization align with your brand
- ✓ Live and on-demand content
- ✓ Quality lead generation converts to sales
- ✓ Dedicated marketing support
- ✓ Collateral distribution
- ✓ Language support for Asia-Pacific events
- ✓ Syndication support for other BrightTALK Channel owners

For all webinars, (ISC)<sup>2</sup> will provide an industry professional moderator and partner with you on webinar development to maximize audience impact.

Reach a growing audience of decision-makers	Average viewer rating (scale 1-5)	Average pre-registration	Average conversion rate
North America	4.66	775	63%
Asia-Pacific English	4.66	334	51%
Asia-Pacific Local Language	4.48	217	65%
Europe, Middle East, North Africa	4.55	405	57%

For more information on Sponsorship and Exhibit opportunities, please contact Lisa Pettograsso at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org) or call +1.571.348.4780

## North American Webinar Sponsorships

### (ISC)<sup>2</sup> member summary in North America

U.S. | 181,000+ | 92%   Canada | 13,000+ | 7%   Other | 600+ | 1%

(ISC)<sup>2</sup> is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 195,000+ of our members are based throughout the North American region.

**Choice of format:** We offer many different format options, allowing you to choose the best way to showcase your topic.



#### Live (ISC)<sup>2</sup> Security Briefing – single session **Fee: U.S. \$27,000**

60-minute webinar  
400 guaranteed leads over a 3-month period  
Post-event analysis report

#### On-Demand (ISC)<sup>2</sup> Security Briefing – single session **Fee: U.S. \$23,500**

Prerecorded 60-minute webinar  
350 guaranteed leads over a 3-month period

#### On-Demand (ISC)<sup>2</sup> Security Briefings Series **Fee: U.S. \$72,000**

Prerecorded three-part series  
Each webinar is 60-minutes - all are released in the (ISC)<sup>2</sup> on-demand library  
1,200 guaranteed leads over a 3-month period

#### Live (ISC)<sup>2</sup> Think Tank/Roundtable **Fee: U.S. \$28,000**

Add your voice to a live roundtable webinar with influential security experts  
400 guaranteed leads over a 3-month period  
You provide one speaker, (ISC)<sup>2</sup> provides two additional presenters and a moderator  
Post-event analysis report

#### Live (ISC)<sup>2</sup> Interview Briefing **Fee: U.S. \$28,000**

60-minute webinar consists of a short interview facilitated by our expert moderator, followed by a short presentation  
400 guaranteed leads over a 3-month period  
You provide one in-house speaker and one guest speaker  
Post-event analysis report

For more information on Sponsorship and Exhibit opportunities,  
please contact Lisa Pettograsso at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org) or call +1.571.348.4780

## EMEA

### Webinar Sponsorships

(ISC)<sup>2</sup> is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 66,000 of our members are based in the EMEA region.

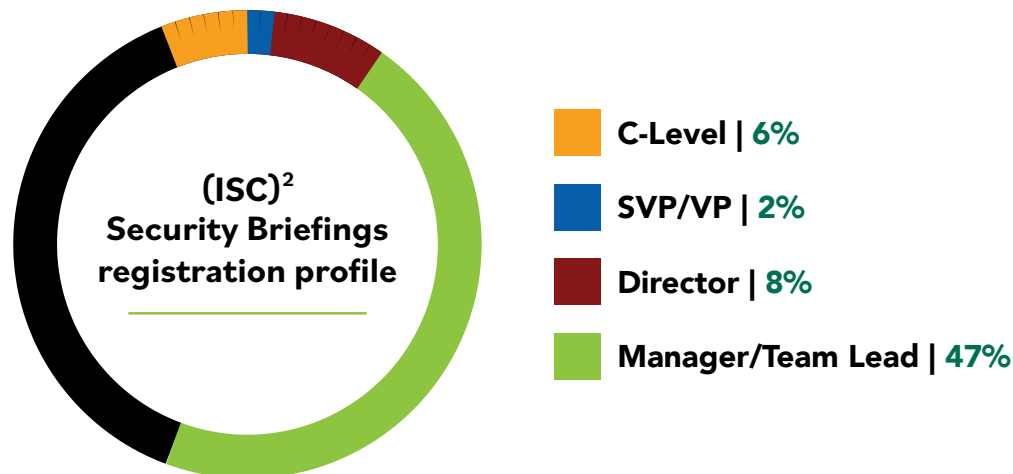
**Live (ISC)<sup>2</sup> Security Briefing – single session**

**Fee: £14,500**

60-minute webinar

All leads from our live and on-demand views over a 3 month period

Post-event analysis report



### (ISC)<sup>2</sup> member count in Europe, Middle East and Africa

U.K. | 16,600+ | 25%    Germany | 4,200+ | 6%    Middle East | 5,700+ | 9%

France | 1,900+ | 3%    Africa | 16,000+ | 24%    Spain | 2,000+ | 3%

Benelux\* | 5,200+ | 8%    Nordic\*\* | 2,800+ | 4%    Others | 12,000+ | 18%

\*Benelux countries are Belgium, Netherlands and Luxembourg

\*\*Nordic countries are Denmark, Finland, Iceland, Norway and Sweden

For more information on Sponsorship and Exhibit opportunities,  
please contact Lisa Pettograsso at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org) or call +1.571.348.4780

## Asia-Pacific

### Webinar Sponsorships

(ISC)<sup>2</sup> is an international nonprofit membership association with 330,000+ candidates, associates and members worldwide; 62,000+ of our members are based in the Asia-Pacific region.

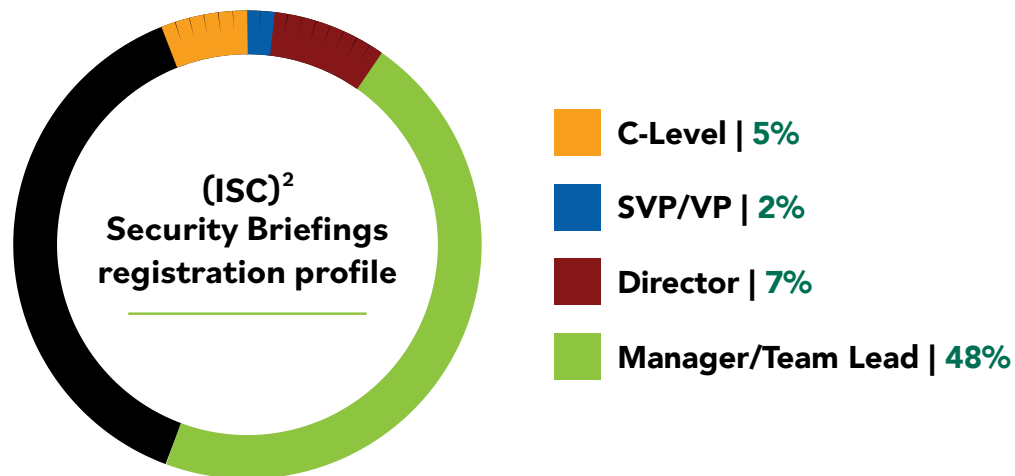
#### (ISC)<sup>2</sup> member summary in Asia-Pacific

Australia & New Zealand | 8,100+ | 13%   China | 5,300+ | 9%   India | 17,800+ | 28%

Japan | 4,400+ | 7%   Korea | 2,200+ | 3%   Singapore | 4,900+ | 8%

ASEAN countries except SG\* | 10,000+ | 16%   Others | 10,200+ | 16%

\*ASEAN countries except SG are Brunei, Cambodia, Indonesia, Malaysia, Myanmar, the Philippines, Thailand and Vietnam



#### Live English Language (ISC)<sup>2</sup> Security Briefing – single session

Fee: U.S. \$12,000

60-minute webinar

All leads from live webinar and three on-demand reports over a 3-month period

Post-event analysis report

#### Live (ISC)<sup>2</sup> Security Briefing – single session in Chinese, Japanese or Korean

Fee: U.S. \$6,000

60-minute webinar

All leads from live webinar and three on-demand reports over a 3-month period

Post-event analysis report

For more information on Sponsorship and Exhibit opportunities,  
please contact Lisa Pettograsso at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org) or call +1.571.348.4780